

SEASONAL COLLECTION / CHRISTMAS

Midnight Toy Shop Christmas

VINTAGE TOY-BOX NOSTALGIA FOR MODERN PRIVATE-LABEL TABLES



Toy-chest tableware

FIXED FORMS, COORDINATED ARTWORK AND CONSISTENT PRODUCTION SPECS

7 IN DESSERT PLATE

8 pcs / retail pack
450 gsm white card
Round shallow raised rim
Food-contact matte film



9.5 IN DINNER PLATE

8 pcs / retail pack
450 gsm white card
Wide scalloped rim
Food-contact matte film



12 OZ PAPER CUP

8 pcs / retail pack
300 gsm cupstock
Food-grade PE inside
Opaque printed paper



Three napkin formats

FINISHED PRODUCTS SHOWN IN CLEAR VISUAL HIERARCHY

GUEST NAPKIN

Open: 40 x 33 cm (15.75 x 13 in)
Folded: 20 x 11 cm (7.87 x 4.33 in)
3-ply tissue | 16 pcs



LUNCH NAPKIN

Open: 13 x 13 in
Folded: 6.5 x 6.5 in
3-ply tissue | 16 pcs



COCKTAIL NAPKIN

Open: 10 x 10 in
Folded: 5 x 5 in
3-ply tissue | 16 pcs



Built for the toy shop

FIVE FOCUSED ADDITIONS ACROSS DECOR, SERVING AND GIFTING

PAPER GARLAND

Approx. 6 ft assembled | 1 pc
Supplied with 10 ft cord
Flat packed paper components



PAPER PARTY HATS

Standard cone | elastic cord
8 pcs / retail pack



CUPCAKE TOPPERS

Approx. 3.5-4 in high
12 pcs / retail pack



POPCORN BOXES

2.75 x 2.75 x 4.7 in
8 pcs / retail pack



GIFT TAGS

Approx. 2 in
12 pcs / retail pack



Packed by SKU

PRACTICAL RETAIL STRUCTURES MATCHED TO PRODUCT AND SHIPPING STATE



CORE TABLEWARE

Clear practical retail formats
Each SKU packed independently



PARTY ACCESSORIES

Header bags and compatible cartons
Structure selected by finished SKU



LARGE TABLE & GIFTING

Retail formats for long or flat items
Final dimensions confirmed at sampling



SMALL TABLE & GIFTING

Clear bags, sleeves and small cartons
Final branding supplied by customer

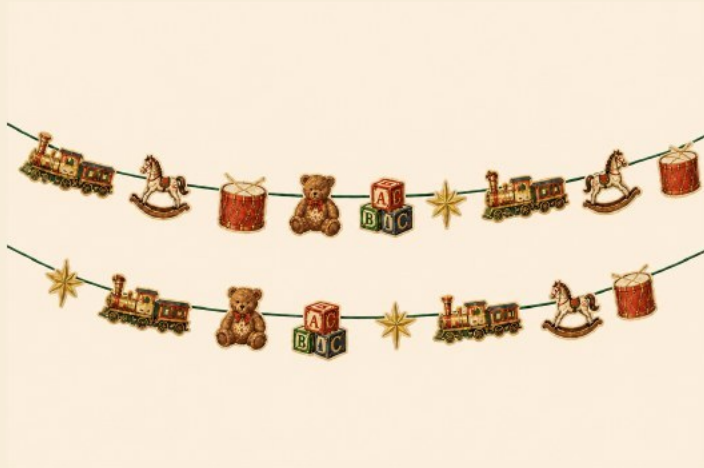
Premium, grounded in the product

APPROVED SHAPES STAY UNCHANGED; PACKAGING REDUCES CUBE AROUND THEM



PAPER PARTY HATS - SOURCE SHAPE

Retail: clear bag + printed header card
Flat/nested state requires physical sample



PAPER GARLAND - SOURCE SHAPE

Retail: flat bag + printed header card
Folding method set after crease test



POPCORN BOXES - SOURCE SHAPE

Ship flat from approved production dieline
Retail: slim bag or paperboard sleeve

PACKAGING CONTROL

- 1 APPROVED PRODUCT PROFILE IS FIXED
- 2 FLAT / NESTED STATE VERIFIED BY SAMPLE
- 3 PACK DEPTH FOLLOWS MEASURED STACK
- 4 DIELINE + INNER COUNT CONFIRMED
- 5 DROP TEST BEFORE CUSTOMER QUOTE

PREMIUM VALUE COMES FROM PRINT, FOIL AND FINISH - NOT EMPTY SPACE