

SEASONAL COLLECTION / SUMMER + JULY 4TH

Star-Spangled Picnic

RETRO AMERICANA FOR MODERN PRIVATE-LABEL TABLES



Picnic tableware

FIXED FORMS, COORDINATED ARTWORK AND CONSISTENT PRODUCTION SPECS

7 IN DESSERT PLATE

8 pcs / retail pack
450 gsm white card
Shallow narrow raised rim
Food-contact matte film



12 OZ PAPER CUP

8 pcs / retail pack
Top 3.54 in | Base 2.36 in
Height 4.25 in
300 gsm cupstock | PE inside
Opaque printed paper



9.5 IN DINNER PLATE

8 pcs / retail pack
450 gsm white card
Broad rounded wavy rim
Food-contact matte film



MOQ 500 RETAIL PACKS / DESIGN / SKU
PACKAGING AND SPECIAL FINISHES QUOTED SEPARATELY

Three napkin formats

FINISHED PRODUCTS SHOWN IN ACCURATE RELATIVE PROPORTION

GUEST NAPKIN

Open: 15.75 x 13 in
Folded: 7.87 x 4.33 in
Six-panel fold construction
3-ply tissue | 16 pcs



SHOWN IN PROPORTION

Guest folded: 7.87 x 4.33 in
Lunch folded: 6.5 x 6.5 in
Cocktail folded: 5 x 5 in
One visual scale across all formats

LUNCH NAPKIN

Open: 13 x 13 in
Folded: 6.5 x 6.5 in
3-ply tissue | 16 pcs



COCKTAIL NAPKIN

Open: 10 x 10 in
Folded: 5 x 5 in
3-ply tissue | 16 pcs



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Built for the picnic

FOUR FOCUSED ADDITIONS ACROSS TABLE, SERVING AND DECOR

GLOSSY PAPER TABLE RUNNER

16 in x 10 ft | 1 roll
100 gsm coated paper
Glossy finish | crisp cut edges



PAPER FOOD TRAYS

Printed food-grade paperboard
Flat-packed retail format
Size and pack-out customizable



FOOD BASKET LINERS

12 x 12 in | proposed 24 pcs
35 gsm PFAS-free greaseproof paper
Food-contact-safe ink | no foil



PAPER PINWHEELS

3 pcs shown
Printed paper + paper sticks
Flat-pack carton option



MOQ 500 RETAIL PACKS / DESIGN / SKU
TABLE RUNNER MOQ 1000 ROLLS / DESIGN

Packed by SKU

FACTORY-REALISTIC STRUCTURES MATCHED TO PRODUCT AND SHIPPING STATE

PAPER PLATES

8 pcs | tight clear shrink film
Small center label only
Full plate artwork remains visible



GUEST NAPKINS

16 pcs | close-fitting flow wrap
20 x 11 cm folded format
Small label or printed film



PAPER CUPS

8 nested opaque cups
Tight direct shrink wrap
Small narrow label



PAPER FOOD TRAYS

Completely flat die-cut blanks
Clear OPP header bag
Erected only after opening



PAPER TABLE RUNNER

40.64 cm long roll | approx. 4 cm dia.
Tight clear shrink film + belly band
Approx. 10.2:1 roll proportion



BASKET LINERS

Flat thin greaseproof sheets
Clear header bag
24 pcs proposed



EACH SKU IS PACKED AND SOLD INDEPENDENTLY

Neutral private-label presentation is shown; final branding is supplied by the customer.

Film gauge, header-card dimensions, warning marks and carton structures are confirmed during sampling.

Food-contact papers, barrier performance and printing inks require end-use validation before production.

Elevated presentation

PREMIUM STRUCTURES ADAPTED FROM ESTABLISHED RETAIL PACKAGING FORMATS



CENTERED PLATE WINDOW CARTON

8 plates centered in internal tray
Large contour-following window
Equal protective margins on all sides

NESTED CUP WINDOW CARTON

8 opaque cups nested vertically
Compact folding carton
Clear front product window

ACETATE-LID NAPKIN GIFT BOX

Shallow rigid base + clear acetate lid
40 cocktail napkins shown
Based on established boxed-napkin retail format

PINWHEEL DISPLAY CARTON

Tall folding carton
Large clear display window
Products secured flat inside

PREMIUM STRUCTURES, TOOLING AND SPECIAL FINISHES ARE QUOTED SEPARATELY

MOQ 500 RETAIL PACKS / DESIGN / SKU
PACKAGING AND SPECIAL FINISHES QUOTED SEPARATELY